

David Stewart
Media

MEDIA KIT 2019/2020





WELCOME

David Stewart Media believes in partnering with our clients to create beautiful visuals that tell your unique story with authenticity and intention. We collaborate with our clients from vision to completion, providing an all-encompassing commercial video and photograph production service that is perfectly tailored to your needs. With a seamless and stellar client experience, including strong communication, focused attention and hands-on involvement, our clients leave well positioned for long-term success within their target market.

DSM specializes in commercial videography and photography for the financial and sports sectors. Our work has been used in print, from magazines to billboards, television, from commercials to documentaries and more. Communicating our client's story with a clearly messaging and aesthetic brilliance is always our goal.

Check out our complete media kit to learn more about all of our services, processes and pricing, as well as FAQs and past client testimonials. Once you've had a look around, get in touch with us. We'd love to have you on board!



PHOTO: CHRIS MOSELEY

ABOUT US

David Stewart Media was born from a love of capturing athletes in their element, and has since grown to become a full-service media group, partnering with businesses, from sports, to financial sector, to non-profits, to communicate their unique passions through the power of video and photography.

Headed by David Stewart, who bring years of commercial videography, photography,

media and sports experience, and a passion for aesthetic achievement and the financial sector, David Stewart Media is excited to collaborate with you to bring your dreams to reality.

Based in beautiful Collingwood Ontario, we routinely do work across Canada, North America and Europe, and have traveled as far as Asia and South America to bring our clients vision to life.



PHOTO: CELINE RICHARDSON

PROCESS

David Stewart Media offers a one-stop shop for any video and photography needs. Our goal for each project is to thoughtfully establish a collaborative working environment that utilizes open and honest communication with our client, so that you feel informed and heard from the very beginning.

Communication with the client is paramount to us, but so is communication with your audience. We achieve this superior storytelling through the use of thoughtful lighting, framing, editing

and more. While we celebrate creativity, we also understand the norms for communicating within a certain sector, and ensure our client's message is conveyed in a way that is both unique but also easily understood by the target audience.

We believe that a strong partnership with our clients from day one ensures a smooth working experience and a final product we can all be proud of. To help illustrate what it's like to work with us, we've outlined our process in full on the following page.

1. PRE-PRODUCTION

- Strategic planning
- Scripting

3. EDITING

- Colour correction
- Special effects
- Audio enhancements


2. ON-LOCATION SHOOTING

- Director of photography
- Multiple-camera setup
- Gaffer/lighting
- Location sound mixing

4. DELIVERY

- Email
- Posting to your website
- Harddrive/USB





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PHOTO: JOSS MONZON

FAQ

Where will we shoot the content?

We will often shoot at the location of your business which also helps with telling the story. Other times it is more appropriate to shoot in another special location. We can discuss location ideas more when we talk.

How much time is this going to take out of my schedule?

You can be as large or as small a part of the process as you like. Some clients enjoy brainstorming creative ideas and others want no part of that. We're here to work with you.



PHOTO: CELINE RICHARDSON

TESTIMONIALS

"David is fantastic to work with - he is professional, talented, friendly, courteous, creative and very flexible. David Stewart Media created a high quality corporate video for our firm and it was done quickly but with excellent attention to detail and was priced very fairly. David brought an excellent team on the day of the main shoot and each member of his crew was professional and clearly skilled. I recommend David without hesitation and plan to use his services again in the near future."

ATHAS KOUVARAS
Director of Business Development,
Alignvest Capital Management



PHOTO: PAUL MORRISON

"Working with David Stewart Media was a rewarding experience. His enthusiasm and creative touch captured our company's passion flawlessly. I was looking for a way to educate clients on modern arboriculture and David's experience shooting with a drone was the perfect start. DSM above and beyond in delivering a visual that encompassed our daily work, values, and helped educate customers all in a 90 sec film. DSM took the time to make sure everyone was comfortable and provided feedback and direction to our crew throughout the day to ensure the best possible result. I would recommend David Stewart Media to anyone looking to tell a visual story both personal or corporate. The result will be awesome!"

ANDREW HULL
Owner, Georgian Bay Solutions

"David was a professional and dedicated from the beginning. He is a natural at what he does, I am not very comfortable getting my picture taken or being in front of a camera however he put my mind at ease, encouraging me and directing me with solid advice. What a pleasure it was to work with him and I recommend him to anyone and everyone interested in getting a promotional video done. So far the video he made for me has reached over 12k views on Facebook and climbing. The cost of the video has paid for itself already and was worth every penny!"

JASON THOMPSON
Real Estate Team Sutton Group



PHOTO: CELINE RICHARDSON

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LETS WORK TOGETHER

I'd love to put together a project proposal for you. Email me to get started!

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